



INDUCTION DYNAMICS®

FOR IMMEDIATE RELEASE

Media Contact:

Robin Fish, Marketing Supervisor
MSE Audio Group
Tel: 913.663.9720
E-mail: rlfish@mseaudio.com

Induction Dynamics Ties for “Best Sound of Show” at CES

Home Theater Magazine Names Induction Dynamics ID1.18 a Co-winner

Overland Park, Kansas, January 16, 2008 – Induction Dynamics®, the leader in speaker design and engineering, is proud to announce that the new ID1.18 customizable tower loudspeaker has been named the co-winner of *Home Theater* magazine’s award for Best Sound of Show at CES 2008, held January 7-10 in Las Vegas.

According to Mark Fleischmann, the magazine’s audio editor, the ID1.18 is “Big, smooth, transparent, addicting.” Fleischmann continues, “You get the best qualities of a big speaker (massive soundstage, top-to-bottom accuracy, meaty bass) with the best qualities of a small speaker (timbral fidelity, phase coherence, subtlety, comfort)—in a, well, pretty huge package. But it sounded stupendous.”

Induction Dynamics founder, CEO, and chief designer, Chris Combest, is honored to receive the recognition, saying, “This speaker has exceeded all our expectations of sound quality. It turned out to have a magic combination of low distortion in the bass frequencies, due to the large bass drivers, and minimal diffractions in the mid and high frequencies, due to the large baffle area. The result is an amazing clarity in mids and highs, even in the midst of heavy bass.”

Read Fleischmann’s entire article on *Home Theater’s* online magazine at <http://blog.hometheatermag.com/ces2008/010908inductiondynamics/>.

The ID1.18 received additional kudos from *Audioholics Online A/V Magazine’s* Gene DellaSala, president. See DellaSala’s review at <http://www.audioholics.com/reviews/speakers/floorstanding/induction-dynamics-id1-18-tower-speaker>.

About Induction Dynamics®

Induction Dynamics® was founded in 1995 and is a subsidiary of MSE Audio Group. Corporate headquarters, manufacturing and distribution facilities are located in Overland Park, Kan.

Induction Dynamics® designs and builds premium loudspeakers with only the most select components and materials and utilizes numerous unique and patented technologies including S4X driver control, Wide Angle™ phase alignment, grille frame and fastener designs, corner-mount and stud-grabber systems, and non-distorting excursion limiting for subwoofers. Discover Audio Perfection™ with Induction Dynamics®. For more information: www.inductiondynamics.com or (866) 663-9770

###